



‘The landscaping and restoration of our sites have won national and international awards’

Below: A typical, big carp caught from a CEMEX angling lake

CEMEX Angling developed out of the sand and gravel industry and can be traced back to the late 1960s when the Halls Angling Scheme was established to provide a visible, popular and easily sustained leisure after use of sand and gravel pits.

The angling scheme grew rapidly and the number of waters offered were both diverse and of high quality, and anglers flocked to the fisheries to enjoy excellent angling at a low cost, in attractive, newly landscaped surroundings.

CEMEX Angling is today the largest commercial angling organisation in the UK. It offers some 70 mature fish-filled lakes and 20 stretches of river with purpose built disabled access available at the company’s day ticket fisheries.



‘A good example of how commercial operations can go hand in hand with sustainability, leisure activity and community involvement’

Below: A youngster enjoys the pull of angling. Inset picture: Sunset on the lake at Frimley Fishery, Surrey

ANGLING

CEMEX strives to work in harmony with nature and create environments in which fish thrive and the landscaping and restoration of our sites have won national and international awards. They have also witnessed a number of British Record catches of three species - Grass Carp, Crucian Carp, Tench and Golden Orfe.

Angling education for all

The company aims to cater for carp and specialist anglers as well as match and pleasure anglers, and offers junior teach-ins to introduce young anglers to all aspects of the sport. A purpose-built junior Angling and Environmental Centre is housed at the Kingsmead site where young children, including those with disabilities, are given the opportunity to learn the basics of the sport. The centre is fully booked throughout the year and caters for several hundred youngsters per annum. The CarpSchool programme also runs angling education classes for adults wishing to learn the basics of the sport.

In 2005, CEMEX Angling’s new Thorpe Lea Fishery was chosen to host the annual exhibition of British carp fishing, Carpfest, which was attended by more than 3,000 visitors. The fishery is hosting the same event again in July 2006.



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CEMEX - COMBINING GLOBAL STRENGTH WITH LOCAL EXPERTISE